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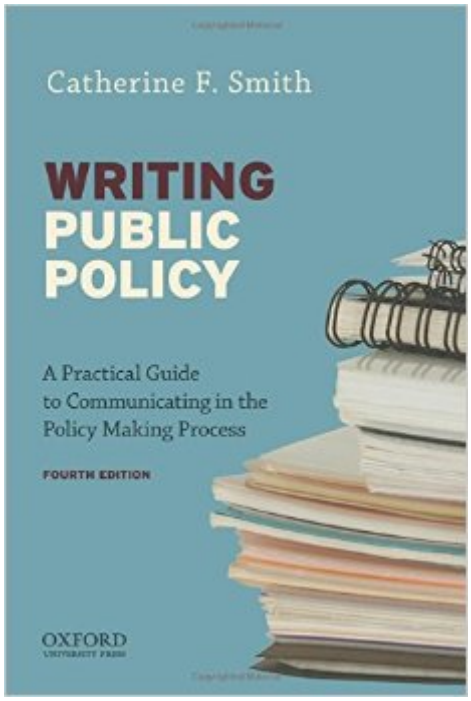

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Synopsis

In Writing Public Policy, Fourth Edition, Catherine F. Smith presents a general method for planning, producing, assessing, and critically analyzing communications in a variety of real-life public policy contexts and situations. This practical, concise guide is ideal for students preparing for careers in politics, government, public relations, law, public policy, journalism, social work, public health, or in any role related to public affairs.

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Catherine Smith has now given us the 4th Edition of the best publication I've found about the real world of policy writing. Her common-sense approach to various types of policy writing--including examples-- has made her book the "bible" for my graduate policy writing classes.

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